Generate Leads Using Your Custom QR Code

RE+Source PRO's online platform allows you to promote your company 24/7, 365 days a year. Here are ways to utilize your RE+Source PRO customized QR code to generate leads:

1. **Display** your QR code at your RE+ Event exhibit booth for a seamless lead generation process. When you meet prospects onsite, a simple scan of the code puts them in immediate contact with your company profile. This eliminates the need for collecting business cards, allowing for a more efficient prospecting process.
2. **Post** your QR code on your company website to provide a comprehensive view of your company profile in RE+Source PRO. While your products are already displayed on your website, the standardized spec sheets on our platform allow prospects to compare your products in a more informed manner.
3. **Engage** with your audience by posting your QR code on social media. When interested prospects scan the code, they are immediately taken to your company profile, products, case studies, and contacts in an interactive format, fostering a more engaging experience.
4. **Utilize** in your marketing materials. Include your customized QR code in marketing materials, particularly those you distribute at events. This provides prospects with an immediate way to view your products, test them in a live design, and access other details about your company.

You may have received your customized company QR code via email if you exhibited at an RE+ event within the past six months. If you do not have one, you can access it on the main page of your company profile by clicking the link in the upper right-hand corner entitled "QR Code".

UPDATE PROFILE   MARKETING   LEARN MORE
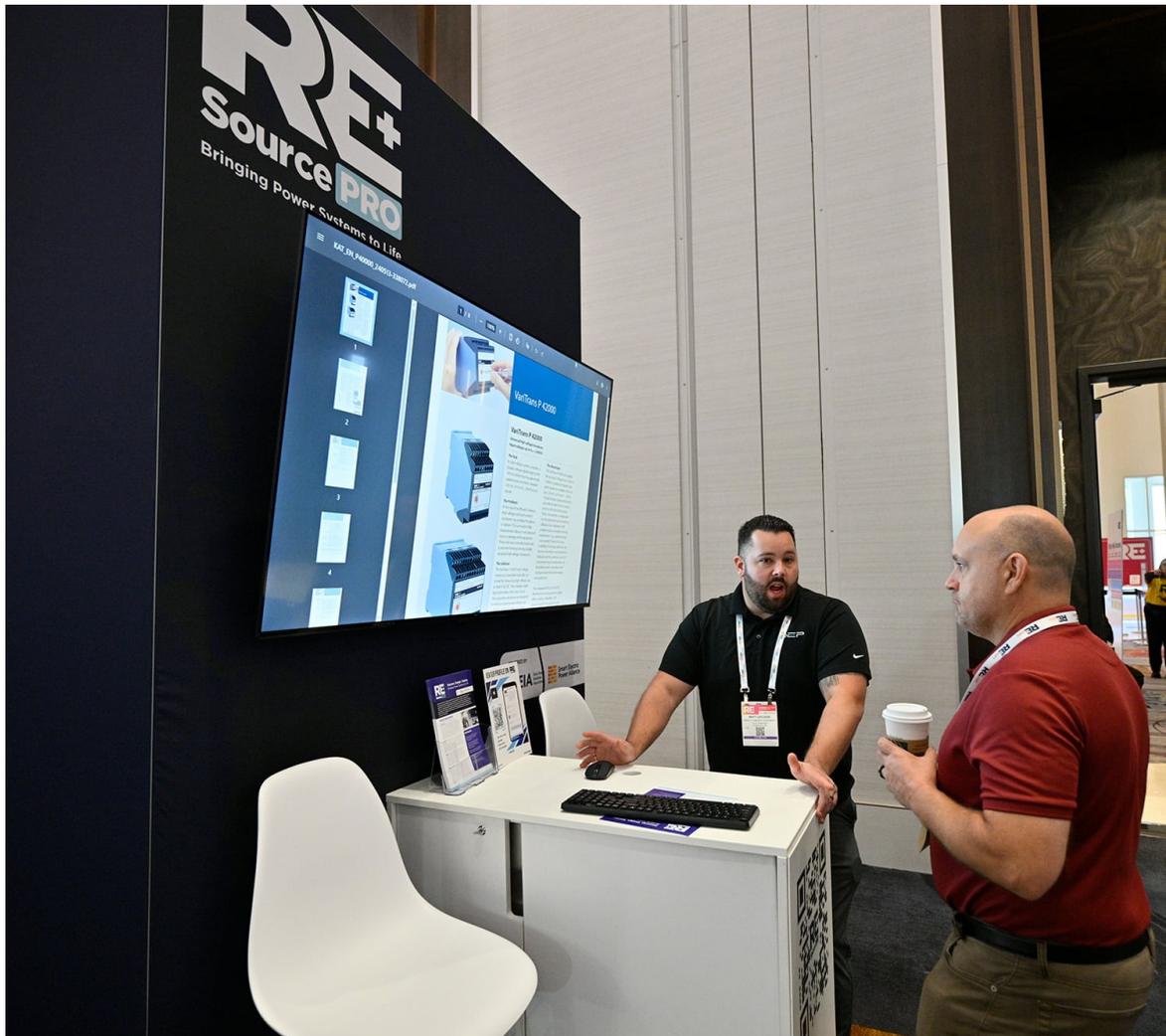
Invest Your Remaining 2025 Budget in Results that Last!

Maximize the impact of your remaining 2025 budget with strategic brand promotion with RE+Source PRO with the following:

1. Upgrade to a **Premium** level subscription, where your company profile is boosted in search results, you can engage directly with prospective clients in real time via the live chat feature, and you track and optimize the performance of your profile by accessing analytics on your product, profile, and case study clicks.
2. **Exhibit** at an upcoming RE+ Event, where your booth number will be displayed in RE+Source PRO, and you can display your QR code onsite to generate leads. Additionally, RE+ Connect, the event app, features a tile that directly links attendees to the RE+Source PRO platform, where they can view the list of exhibitors at the show. The following events occur in the next six months:
   - **RE+ Community Energy**.
   - **RE+ Midwest**
   - **RE+ Hawaii**
   - **RE+ Northeast**
   - **RE+ Texas**
   - **RE+ Microgrids**
   Each event has a *Post-Show Report* (under the About tab) that provides details from the most recent show, including the number of

attendees and exhibitors, the top industry segments represented, a geographic breakdown of participants, job levels and roles, and the technologies of interest. These reports can help you determine which event is best for promoting your products. When you are ready to book, click on the "Exhibit" tab on the event page.

3. Add RE+Source PRO **sponsorship**. This maximum exposure opportunity features your company logo, hyperlinked to your website, prominently displayed on the RE+Source PRO home page, immediately visible below the search bar. Click sponsorships button to contact us for more info.

UPGRADE INFO   VIEW EVENTS   SPONSORSHIPS

Close Out 2025 Strong

Update your company profile to include all of the elements possible to boost visibility on the platform. Here are some areas to routinely update:

1. **Invite others** on your team to update as appropriate with services offered, team members, and contact information.
2. **Product and service listings**. There is no limit to the number of listings you can include in your profile.
3. **Educate** your audience with case studies. Do you have a press release, project details, or a white paper? Users love to read real-time examples of where your company has located projects and any success stories from them.
4. **Showcase** your business partnerships. Users want to know who you do business with, so listing your primary partners can often be a decision factor in selecting your company's products or services.

UPDATE PROFILE

Want to be Featured in the Next Edition of RE+Source PRO Insider?

Our users want to know more about your partners, projects, case studies, products, and designs. These factors influence their decision to do business with your company. Additionally, the more robust your profile, the higher visibility you will receive in the AI search results.

The company that adds the most content to its profile in the next month will be featured. So raise your visibility and we'll brag about it next month in RE+Source PRO Insider!

CONTACT US

The First Edition of the Insider had Big News!

If you missed it, now's your chance to catch up. Contact us to have it resent and stay informed about the latest announcements and opportunities for efficient use of RE+Source PRO.

CONTACT US

With RE+Source PRO, you can save time, reduce complexity, and confidently navigate the evolving landscape of microgrid solutions—all from a single, trusted platform.
Start exploring today and bring your power systems to life!

Powered by SEIA and SEPA, RE+Source PRO is maintained by Direct Energy Partners and the RE+Source PRO technical framework is built upon the EMerge Alliance's Interoperability Data Model (IDM) standard, which is continually updated by industry experts. Questions about RE+Source PRO should be directed to support@directenergypartners.com.

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